

## MARKETING PARTNER PROGRAM

Centered around the Chamber's ability to market and promote our members, this package is for those looking for that extra exposure to take their business to the next level.

# **MARKETING CONSULTATION - 1 HOUR FREE**

Looking for new ways to market your business? Customize a session with the Chamber to collaborate and brainstorm new ideas.

## DIGITAL SIGN ADVERTISING

Advertise with us on our Digital Sign! Each slide runs for the duration of the contract for 7 seconds per 42-48 second rotation, 24 hours a day/7 days a week. This means your ad is seen at least once a minute with over 700 views 8am-8pm. That's a ton of exposure!!

<u>Cost</u> \$175/2 Weeks \$300/ Month

# **WEBSITE ADVERTISING**

With thousands of monthly visitors, the Chamber's website is a great way to share your message with the areas leading professionals. Place your ad today on one of our most visited pages. It is very costeffective and a fast way to market your products, services or events. Use this marketing method to drive traffic to your website and help build your search engine rankings.

### Cost Per Month

Landing Page	\$250
Relocation Page	
Signature Events Page	\$200

# **DESIGN SERVICES**

If you would like to take advantage of the Chamber's advertising opportunities but are unable to create/submit artwork, our staff will design the ad for an additional fee.

### **EVENT SPONSORSHIPS**

Strengthen your brand or promote your business in a powerful way! Sponsorship provides our stakeholders with opportunity for recognition and publicity.

### **Annual Meeting:**

Corporate Sponsor - \$500 Award Winner Sponsor - \$200

### Battle of the Businesses:

Strike Sponsor: \$1500 Spare Sponsor: \$750 Pin Sponsor: \$500

#### Borderline Chalkfest:

Corporate Sponsor - \$3000 3D Professional Artist Sponsor - \$750 Professional Artist Sponsor - \$500 Amateur Artist Sponsor - \$250 Community Mandala Sponsor - \$150

## ADVERTISING SERVICES INCLUDED IN MEMBERSHIP

Online Membership Directory Listing
Job Boards Listings
Hot Deals Listings
Monthly Newsletter
Events Calendar
Marketing Materials in Visitor Bags
Ribbon Cutting Events
Social Media Spotlight
Marketing Material in Visitor Bags
2 Week Digital Sign Logo Advertisement
Referrals – Walk-In, Phone, Email, Website
Business Partner Event Participation
Coupon Book
Chamber Bucks Participation
And so much more!